

Initializing the Product List Elements



To select the product list elements to be measured, add the configurations to the array "wt_pli".

Example

```
window.wt_pli = window.wt_pli || [];  
wt_pli.push(  
  {  
    selector: document.getElementById("list-item-1"),  
    data: {  
      product: "075eo2f002",  
      productPosition: 1,  
  
      // optional  
      productCost: "49.99",  
      productQuantity: "1",  
      productCategory: {  
        1: "100% cotton",  
        2: "normally",  
        6: "en",  
        7: "men",  
        8: "shirts"  
      },  
      customEcommerceParameter: {  
        1: "blue"  
      },  
      grossMargin: "25",  
      productVariant: "button-down design",  
      productSoldOut: "0"  
    }  
  }  
);
```

Parameter	Description
selector	Under "selector" you enter the product list element which is to be measured. You can either pass this directly as HTML-element or pass the CSS-selector of the element.
data	Under "data" you enter the product information of the list element.
product	Mandatory. Specify the product name.
productPosition	Mandatory. The product position indicates where the element is located in the list.
Optional parameters	Optionally, you can add the following parameters: <ul style="list-style-type: none">• productCost• productQuantity• productCategory• customEcommerceParameter• grossMargin• productVariant• productSoldOut