


Calling the API Information

To send the required requests using the API, you need the information about the interface, such as the URL. In the Marketing Automation module in the Webtrekk Suite, you can open an info box with all the necessary information on the individual Audience API placements.

1. In the navigation panel on the left side, click *Placements > Audience API*. The overview of all available Audience API placements appears.
2. To open the API info box, click the [] icon of the desired API placement. The "Get API information" dialog box opens including the following information:

- Placement ID
- Request with Ever ID
- Request with Customer ID
- Segments
- URM category

Get API Information ×

Please set up your API call with URL and either Webtrekk EverID or your CustomerID as Input

Placement ID f81b850a-ddbd-4af3-8ffa-d849d2a26d6a

Request with EverID https://r.mateti.net/segments/v1/238713152098253/f81b850a-ddbd-4af3-8ffa-d849d2a26d6a?everId={everId}

Request with CustomerID https://r.mateti.net/segments/v1/238713152098253/f81b850a-ddbd-4af3-8ffa-d849d2a26d6a?customerId={customerId}

Segment	Response
Poor Men	"Poor Men":{true false}
Rich Women	"Rich Women":{true false}
Top Customers	"Top Customers":{true false}

URM Category	Response
URM RFE	id: "<urm category id>" title: "<urm category title>" value: "<urm category value>"

3. Copy the necessary information for your API requests (see " [Using the API via the Webtrekk Server](#)").