

Webtrekk Data Streams

Data Streams is a powerful tool to enable customers to make use of Webtrekk raw data instantly. Data Streams can be perceived as another data distribution method on the surface, where we deliver raw data not in hourly or daily batches, but a stream of events.

With data streams, you have the ability to gain insights from the real interaction of end users in real time by combining the world of data into real-time actions and a constant flow of events. In this context, events are pages and actions that have many attributes that are attached to them to identify better what they are and to turn them into the single source of truth for our insights and actions.

CONFIGURATION

Overview

This section provides a general overview of all the accounts that have Data Streams activated. When Data Streams is activated for a particular account, a "Root Stream" and a number of "Custom Streams" become visible below.

Hint: Only "Root Stream" is activated by default and the rest are inactive. "Root Stream" contains all available data for that account and is not configurable.

> Webtrekk US

> Webtrekk Italy

> INT Knigge DE

Status	Stream Name	Description	Status Message	Actions
●	961134049924264.custom.customtopic.flat_tracking.v1.json	Custom Stream - This is an arbitrary text field we provide for our customers to have a description of their own about what this particular stream contains.xxx	This stream is stopped.	
●	961134049924264.custom.customtopic2.flat_tracking.v1.json	Second custom Stream	This stream is stopped.	
●	961134049924264.custom.customtopic3.flat_tracking.v1.json	Third custom Stream (Edited)	This stream is stopped.	
●	961134049924264.custom.customtopic4.flat_tracking.v1.json	Fourth custom Stream (cku test)	This stream is stopped.	
●	961134049924264.custom.customtopic5.flat_tracking.v1.json	Fifth custom Stream	This stream is stopped.	
●	961134049924264.events.all.v1.json	Root Stream	This stream is running as expected.	

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Example: Webtrekk Suite - Data Streams Overview

[Documentation: Data Streams](#)

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